

All about the iF DESIGN AWARD 2022!



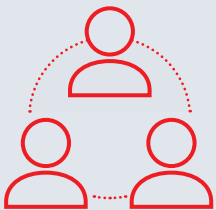
Why participate?



The iF DESIGN AWARD is one of the world's most prestigious design awards. Organized from Germany since 1953, the iF label is a reliable sign of good design for consumers as well as the design community.

International design experts gather to select award-winning designs, basing their evaluation on strictly neutral jury screening standards.

About us



Truly independent: Owned by the certified non-profit iF Design Foundation, which promotes design and its social significance.

Highest integrity: Equal chances of winning for every participant. Independent design experts guarantee a transparent and fair jury process.

International and diverse: Worldwide network of iF representatives to support you. 9 disciplines with 81 categories cover all the important design areas.

Your advantages



Validation: For you, your team and your project. A worldwide proof of your excellent work and good design.

Differentiation: Benchmark yourself against your nearest competitor and get feedback from internationally renowned design experts.

PR-Opportunities: Get publicity for being excellent. We at iF DESIGN spread the word among the design communities.

Product Protection: Protect your product by letting the design community know who was first.

Just register online – it's that easy!



Register in 2 min.

Complete your entry details at your pace in the order you want.



Register your project entry for the iF DESIGN AWARD 2022 online, quick and easy.

1. If you haven't joined us yet, create your **my iF account**.
2. Enter your project's basic information and pay the registration fee to secure your spot in the award.

[Find help in the Detailed Registration Guide.](#)

You can upload the required data at your pace and pause the process in between. Make sure to click the REGISTER NOW button before the deadline of 19 November 2021.

Important!

Because of the international character of the competition, please remember to fill all input fields in English (no Chinese characters!).



Basic

Name your entry, select discipline & category



Images

Upload up to 7 images (minimum 4 images)

File format: JPG, max. 5 MB
Image format: Landscape



Description

Style:
Management summary
Max. 650 characters



Criteria

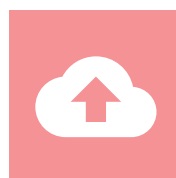
Idea, Form, Function, Differentiation & Impact

Max. 280 characters per criteria



Addresses

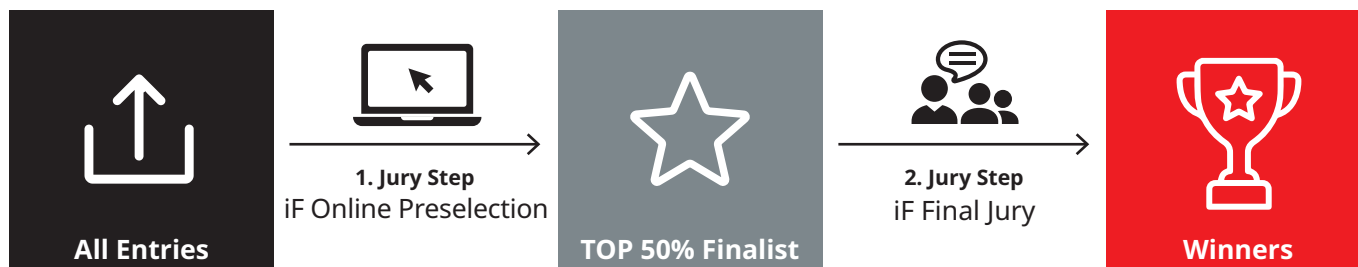
Enter addresses for involved Designer and Manufacturer/Client



Media

Upload media depending on discipline/category

How is the jury process?



Continue your submission process

3. **For all participants:** You will receive a detailed iF jury feedback chart per entry. It includes a scorecard with points for the individual criteria. This feedback gives you an insight into the reason for the decision of the jurors.

For iF Finalists: You can adjust some material of the entry after the first iF feedback round. Depending on the discipline, you can send your entry physically for the iF Final Jury.

Important note: You have to decide between 21 - 31 January 2022 if you want to submit your entry physically or digitally!

For physical submissions: We will publish detailed information about shipping on 20 January 2022 – with the results of the iF Online Preselection.

Shipping Info

If you are an
iF Finalist



Shipping period 21 January to 11 March 2022

Important note: Do not send in any products before 21 January 2022.

4. **For iF Winners:** At least 50 design experts will come together to select the award-winning designs in Berlin: **iF Final Jury 29 - 31 March 2022.**
We'll notify you of the results in April 2022.

As an iF Winner, you can then access the benefits and celebrate your success with us at the **awards ceremony on 16 May 2022 in Berlin.**



Registration fee

- Evaluation of your entry in the iF Online Preselection
- Detailed iF jury feedback chart

Early Bird	250 Euro
Regular	350 Euro
Last Chance	450 Euro

Dates Registration and iF Online Preselection

Early Bird registration 30 June 2021	iF Online Preselection 10 – 14 January 2022
Regular registration 15 October 2021	Preselection results 20 January 2022
Last Chance registration 19 November 2021	

If you qualify as an iF Finalist



Jury fee

- Evaluation of your entry in the iF Final Jury
- Chance to adjust material of the entry after first iF feedback round
- Choose between physical or digital jury presentation
- Updated iF jury feedback chart after iF Final Jury
- Presentation on the iF WORLD DESIGN GUIDE
- Ranking points for the global iF top labels ranking

Jury fee if you qualify as an iF Finalist	200 Euro
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Dates Shipment, iF Final Jury and Ceremony

Shipment of entries to iF Final Jury 21 January - 11 March 2022
iF Final Jury 29 – 31 March 2022, Berlin, Germany
Publication April 2022: Final results notification mail, iF WORLD DESIGN GUIDE, press releases, social media, iF Design App
Awards ceremony iF design award night 16 May 2022, Friedrichstadt-Palast Berlin, Germany



Winners fee

- Unlimited usage of iF DESIGN AWARD 2022 logo
- iF Winner's certificates in digital and brushed-aluminum form
- Detailed feedback from international design jury
- Presentation on iF WORLD DESIGN GUIDE and iF Design App
- Points for the global iF top label ranking. iF gold award winners receive additional points
- Invitation to the iF design award night
- Participation in exhibitions at selected international locations

Winners fee If you are awarded in the disciplines Product/Packaging	2,700 Euro
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Winners fee If you are awarded in other disciplines	1,800 Euro
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Contact Please feel free to contact us at any time

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