

AGENCÉPID

L'AGENCE DE PROMOTION DU DESIGN
THE DESIGN PROMOTION AGENCY

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AGENCE PID

31 YEARS OF EXPERTISE

Media agency involved in the design and architecture industry for more than 30 years, PID Agency is recognized for its expertise on a local, national, and international scale. The main platforms it manages such as SIDIM – the International Design Show and its seminars, INTÉRIEURS Magazine, the GRANDS PRIX DU DESIGN Awards, the new digital portal INT.design, are all praised for their creativity and for contributing to the promotion of excellence in design and architecture.

Led by Ginette and Brigitte Gadoury, who have extensive experience in design promotion, magazine publishing and the organization of seminars, exhibitions and contests, the management team has proven its competence and talent in organizing major events and dealing with local, national and international players from government, business and the media. Ginette Gadoury is also the founder of the first design magazine in Quebec, Décormag, which was created in 1972.

The company's main mission is the development and promotion of the design, architecture and related industries related to the built environment.

HISTORY

1960

Ginette Gadoury studied interior design at the Institute of Applied Arts and entrepreneurship at HEC. Then in 1967 she opened a design consulting firm and in 1970 she joined the Histart architectural firm.

1986

Picard Report; Report on the development axes of the city of Montreal. Ginette Gadoury is advisor for the study in matters related to design. Design is considered as one of the 6 development axes of the city of Montreal.

1996

Launch of INTÉRIEURS, a prestigious magazine of international content and calibre that plays an important role in promoting design, creators and companies involved in Quebec's national and international reputation.

2007

Launch of the design competition, GRANDS PRIX DU DESIGN awards

2014

Beginning of the collaboration between APDC-Asia Pacific Design Center and PID Agency. Laureates of GRANDS PRIX DU DESIGN Awards are presented and honored in China.

2015

For the first time, GRANDS PRIX DU DESIGN Awards opens categories internationally in collaboration with the APDC with designers & architects from China submitting entries to the competition.

2021

GRANDS PRIX DU DESIGN Awards will now have two award celebration events a year and opens to new categories and becomes a worldwide competition

- Architecture, Interior Design, Construction, and Real Estate Development
- Industrial design, product design and brand design
- Urban design, landscape architecture and landscaping

1972

The first Quebec interior design magazine, Décormag, is created by Ginette Gadoury, marking the beginning of the magazine industry in Quebec.

1988

Establishment of La Médiathèque du design and the PID Agency (Les productions interface design).

1989

Brigitte Gadoury joins the company. Launch of SIDIM, the Montreal International Interior Design Show.

2006

Montréal becomes a UNESCO City of Design and Mayor Gérald Tremblay, in his speech and in his press release, underlines the important role played by SIDIM and Ginette Gadoury in obtaining this nomination.

INTÉRIEURS magazine becomes bilingual and is distributed in specialized kiosks alongside other international magazines in all of Quebec, Toronto and New York, plus international subscriptions.

2013

SIDIM's 25th anniversary, which at that date became the only design and habitat show in Canada to remain Canadian owned.

2016

20th anniversary of INTÉRIEURS magazine

2017

10th anniversary of GRANDS PRIX DU DESIGN Awards

2018

30th anniversary of SIDIM

2020

INT.design portal launched

PRESTIGE VEHICLES

WORLD-CLASS MAGAZINE
ANNUAL COMPETITION IN DESIGN, ARCHITECTURE, CONSTRUCTION, REAL ESTATE AND LANDSCAPE
EVENTS AND NETWORKING
EXPOSITIONS
ACCREDITED CONFERENCES
WEB PORTAL PROMOTING DESIGN AND ARCHITECTURE

SIDIM - DESIGN SHOW

Founded in 1989, the International Design Show has gained a wide notoriety in the industry as a prestigious trade and cultural Show. It is known as an annual event in Quebec that offers exhibitors from the residential, commercial and office markets, the opportunity to present products and services to the A&D community, business people and targeted consumers.

As a gathering place and an essential platform for economic and cultural exchanges, the event is a catalyst for talent and a stimulant for Quebec's creativity. It contributes in an significant way to the influence of our culture on the local, national, and international scenes.

**SIDIM - The Montreal International Design Show
should have taken place from May 28 to 30 at Place
Bonaventure. CANCELED DUE TO COVID-19**



INTÉRIEURS

Bilingual Quebec-based magazine, INTÉRIEURS promotes the culture of design and architecture. It presents to the industry and design lovers, interior and exterior design, new products, current topics, and themes as well as local and international projects.

Its recognized and high-level collaborators, its editorial choices, the defence of its values and its commitment to maintaining high standards in terms of content and aesthetics allow INTÉRIEURS to join the ranks of publications of international stature and to aspire to remain a reference in the field of design and architecture.

INTÉRIEURS is also directly involved in the promotion of GRANDS PRIX DU DESIGN Awards, publishes special editions that are entirely dedicated to the contest and offer a global view of the best in products, interior and exterior design and the built environment.

In addition to the paper version, the web version of the magazine is sent to more than 30,000 subscribers to the PID Agency's newsletter and is available on the INT.design portal.

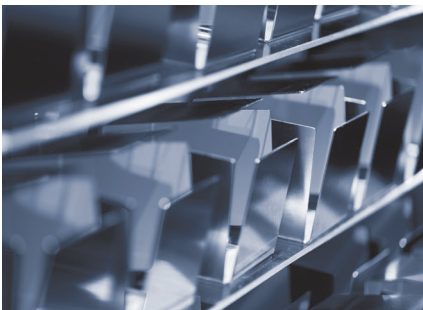


GRANDS PRIX DU DESIGN

GRANDS PRIX DU DESIGN Awards celebrates and rewards the work of designers and architects who aim to improve our quality of life and the built environment. It is open to all professionals and students involved in design and architecture, as well as to real estate developers, contractors, manufacturers, and clients who have called upon these professionals in various disciplines for their projects and products.

- Architecture, interior design, construction, and real estate development
- Industrial design, product design and brand design
- Urban design, landscape architecture and landscaping

In 2020, in addition to opening to new disciplines, GRANDS PRIX DU DESIGN Awards becomes a worldwide competition and participants of all nationalities are welcome. All categories of the competition are open to local and international entries.



INT.design

As a digital content distribution platform, INT.design promotes excellence in design and architecture. It is a resource for research, inspiration and information on professionals, products, designs, spaces, activities, and cultural and design venues.

Through articles presenting the latest designs, new products, topics and themes, as well as local, national and international projects, it keeps its readers up to date with the latest information. It provides news from the industry and information on various events and competitions. The «inspiration» section allows its users to carry out specific research, to discover products, places, and design ideas, as well as to create image boards.

Inspiration

The «inspiration» section offers specific research to find products, places, interior and exterior design ideas, then eventually create image boards.

Search tool by name of a professional or firm, type of product, room, design location, city, color, materials, style, local purchase... Creation of personalized boards in which images can be saved. Also, as many images will contain the list of suppliers used in the design, it will help users to find the provenance of many products and professionals that inspire them.

Events

Information and presentation of events: Exhibitions, conferences, awards gala, networking, launches, virtual events and activities ...

Awards

Information on our contests: Submissions, jury, awards evenings, laureates' directories ...

Articles

Editorial content of international caliber developed by INTÉRIEURS magazine and its experimented contributors: Personalities, designs, new products, subjects, and themes of interest as well as presentation of local, national, and international projects.

News

News feed allowing the community to share their information: Launching a new product - Reception of a distinction or award - Internship offer - Search for a new employee - Announcement of an nomination - Advertising of an event and/or cocktail party - Sale - Online store.

INT.
design

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