

Dear Exhibitor,

The 2020 edition of the Salone del Mobile. Milano has been suspended. **The event will now take place from 13th to 18th April 2021.** The decision to postpone was made by the board of the Salone del Mobile.Milano in light of the ongoing coronavirus pandemic that is spreading to almost every country in the world.

The situation that led to the original change of date from April to June, announced on 25th February, has fundamentally changed. As we said in our letter of 11th March, we were determined to keep to the June date, to allow the annual event to take place as planned. The present, unprecedented circumstances and medium-term uncertainties now mean that it can now no longer go ahead.

The 2021 edition, which will also celebrate **the sixtieth anniversary of the Salone**, will be a special event for the entire sector. For the first time ever, all the biennial exhibitions will be held in conjunction with the **Salone Internazionale del Mobile, (Workplace3.0, International Furnishing Accessories Exhibition, S.Project)** and **SaloneSatellite**. This means that **EuroCucina, FTK - Technology for the Kitchen** and the **International Bathroom Exhibition** will also take place next year, along with **Euroluce**, which was already scheduled for 2021.

This single, great sector-wide trade fair will represent a fresh opportunity to pull together to revitalise our businesses, the entire supply chain that works in synergy with the Salone, and Milan.

The current situation is extremely testing for our companies, at an extraordinarily difficult time, the like of which we have never seen. I am sure, however, that each and every one of us has continued to plan and think of the future, as is only natural for any entrepreneur.

We must stand shoulder to shoulder with the Salone, which is a great source of pride for the sector, and with the companies that ensure its excellence. I know that I can count on all your support.

All deposits paid for the 2020 edition will automatically be transferred to the 2021 applications, ensuring that no further advances will be required at that time.

Our commercial offices are functioning in line with smart working legislation, should you have any queries or need further information at any time.

Together we will come out of this stronger and make Salone 2021 unique and special.

Kindest regards

Claudio Luti
President, Salone del Mobile

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